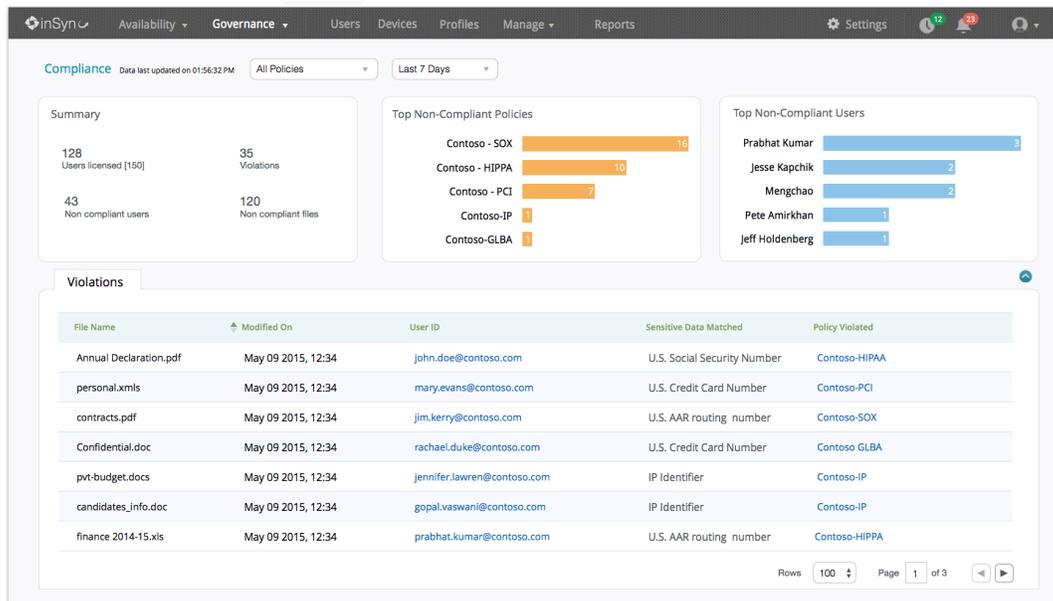


Proactively Address End-User Data Risks

End-user productivity is driven by mobile and cloud environments. The good news is that their data might be stored anywhere. And the bad news is that their data might be stored *anywhere*. The result of this dispersed data environment for IT is that organizations must contend with a lack of data visibility. This creates compliance and regulatory data risks that can cost organizations millions of dollars in fines and even more in reputation damage.



inSync Compliance Management Dashboard

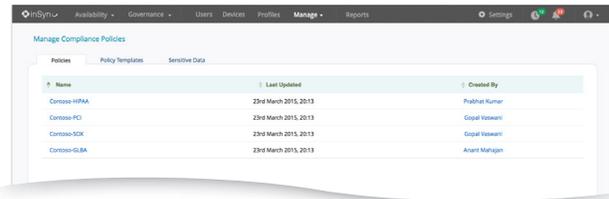
Proactive Compliance, a major enhancement to Druva’s flagship inSync product, provides enhanced data governance capabilities that help enterprise organizations to identify and remediate data risks before they become much larger issues. With Proactive Compliance, enterprises can automate finding data risks either related to industry regulations (such as HIPAA, PCI DSS, or GLBA) or based on their own criteria (human resources, intellectual property, financial policies) stored across end-user devices and cloud applications.

“Organizations recognize that their ability to protect and manage data has been compromised by its growing dispersion across devices and cloud services, resulting in increased concerns around data policy and compliance enforcement.”

— Jason Buffington, senior analyst for data protection at Enterprise Strategy Group (ESG)

Proactive Compliance is built on transparent and efficient data collection, deep content indexing, configurable pattern matching, auditing, and automated data scanning. This technology provides:

- Centralized compliance dashboard:** Compliance, security, and legal teams can access an easily-navigable dashboard that permits authorized users to visualize corporate data by data source, compliance risk type, risk level, user types, and other pertinent information.
- Non-compliance reporting:** Compliance and Information Security teams can subscribe to regulation and policy specific reports, which are automatically generated and emailed to subscribers when potential data risks are discovered.
- Predefined, customizable compliance templates:** Organizations can select from pre-defined compliance templates or customize their own. Proactive Compliance automatically scans the data -- wherever it is -- and highlights troublesome items (such as social security numbers or health record data), and alerts the right people when suspect materials are found. Standard, administrator-selectable templates include:
 - Gramm-Leach-Bliley Act (GLBA)
 - Health Insurance Portability and Accountability Act (HIPAA)
 - Fair Credit Reporting Act and Fair and Accurate Credit Transactions Act (FCRA/FACTA)
- Granular policy application:** Compliance templates can be configured and applied at the group policy level, enabling enterprises to manage and organize them across large user populations and divisions where policies vary (such as addressing privacy regulations in global regions).
- Investigative search:** When handling an investigation request by the legal team, authorized users can use inSync's deep-search and legal hold capabilities to locate suspect materials, identify possible custodians, and place data on hold for eDiscovery purposes.



To learn more about inSync and Proactive Compliance visit <http://druva.com/proactivecompliance>

About Druva

Druva is the leader in converged data protection, bringing data center class availability and governance to the mobile workforce. With a single dashboard for backup, availability and governance, Druva's award-winning solutions minimize network impact and are transparent to users. As the industry's fastest growing data protection provider, Druva is trusted by over 3,000 global organizations on over 3 million devices. Learn more at www.druva.com and join the conversation at twitter.com/druva.